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I bring years of writing, editing, graphics, layout, and marketing experience to your print- and web-based projects.

I have a proven record creating and distributing press releases that get results, and can promote your business or organization's events and achievements in the local media.

Please take a look at a few of my sample projects, and let me know how I can assist you.

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Trifolds
 and posters



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ET Content & Design offers professional services for projects including desktop publishing, logo creation, writing & editing, museum exhibit & interpretive signage, archiving, publicity, and webpages.



THE EARLY YEARS

1886 | OLD PARLOR

The Pacific Grove Circulating Library had the original parlor building where members would meet to discuss their interests. The "New" parlor was built in 1915 to house the new library building, with the old parlor building used for other purposes.

1886 | OCTAGON BUILDING

The Octagon Building was built in 1886 and was the first building to be built in Pacific Grove. It was used as a library building and later as a school building.

MONARCHS at Esalen

These Monarch Butterflies are part of a dramatic cycle of life that drives masses of fragile wanderers on sweeping journeys across North America.

During the summer months, monarchs are found throughout the United States and Canada. Their northern range is determined by rainfall, the monarch's seasonal breeding habits, when the days prior to their departure are at the Pacific Mountains for our migration party to a few tropical habitats in southern and central Mexico. Monarchs whose current range is west of the mountains migrate to a number of traditional locations along California's coast. These insects seek a microclimate with the right combination of cool temperatures, humidity, light, shade, and wind.

Several generations of monarchs take part in the annual migration, but the butterflies that are the only ones to complete the cycle are those that are born in the mountains of Mexico and migrate to the mountains of California. The migration of monarchs is a natural phenomenon that has been observed for centuries. The migration of monarchs is a natural phenomenon that has been observed for centuries.

Interpretive signs

GLASS BOTTOM BOAT

The Swan Boats of Pacific Grove

These boats were first introduced here at Lovers Point in the early 1890s. Launched from the narrow cove's wooden pier, the boats offered passengers a canopied window to the underwater Bora and fauna around Lovers Point.

Nathaniel Roscoe "Dad" Sprague owned and operated a small fleet of these boats for more than 50 years. His son Russell took over the concession in 1948. Later, the boats operated under a variety of owners until the mid 1970s.

MARINE Gardens

With a focus on marine life, the gardens are a beautiful and educational experience for all ages.

Webpages

The Metropolitan Detective Agency website features a search bar, navigation menu, and a list of services. The Pacific Grove Museum of Natural History website includes a home page with a featured article and a detailed page about the 'Glass Bottom Boat' concession.

Press releases

PRESS RELEASE

Pacific Grove Museum of Natural History (PGMNH) is pleased to announce the 2015 Annual Meeting. The meeting will be held on October 21, 2015, at the Pacific Grove Community Center. The meeting will feature a presentation by Dr. Paul Fensholt on the topic of 'Global Climate Change at PG'. The meeting will also feature a presentation by Dr. Paul Fensholt on the topic of 'Global Climate Change at PG'.

BREAKTHROUGH

David Richo, author of 'How to be an Adult about Spirituality: A Day-Long Workshop of Faith and Spirituality', will be speaking at the Carmel Unitarian Church on January 21, 2015. The workshop will explore the relationship between spirituality and modern life. The workshop will explore the relationship between spirituality and modern life.

Newspapers and newsletters

The stack includes 'The Informer', 'The Pacific Grove Press', 'The Bulletin', and 'The Other Side'. These publications provide local news, community events, and historical information for Pacific Grove residents.

Postcards and brochures

ADA RESOURCE FAIR

The City of Pacific Grove, in partnership with its Americans with Disabilities Act Compliance Advisory Committee, presents the ADA Resource Fair on Saturday, August 4th, 10:00 a.m. to 2:00 p.m. at the Pacific Grove Community Center.

You Can Help Support THE PACIFIC GROVE MUSEUM OF NATURAL HISTORY

Pacific Grove Museum of Natural History
Monarch Grove Sanctuary
Point Pinos Lighthouse

Chautauque Society

Bollo Beck Days

Museum exhibits

The museum exhibits include a 'Curio Store' with various items for sale, a large informational panel about the Pacific Grove Museum of Natural History, and a display case containing a horse sculpture. The exhibits are designed to educate visitors about the local history and natural resources of Pacific Grove.